



Lovettsville Business & Tourism Committee

Application of Interest

Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: () _____ E-mail: _____

I am interested in being a part of “We’re In”!

1) Areas of Interest:

- | | |
|---------------------------------------|----------------------------|
| ___ Marketing & Advertising | ___ Social Media |
| ___ Special Event Planning | ___ Website Design |
| ___ Organizing Workshops & Trainings | ___ Business Recruitment |
| ___ Attending Local & County Meetings | ___ Writing Press Releases |
| ___ Creating Competitions & Awards | ___ Other _____ |

2) What level of support would you like to offer?

___ If there is a position open, I would like to apply for a leadership role as an appointed member of the Committee (*please send me a Committee Leader Application*)

___ I would like to serve as a volunteer of the (you can check more than one):

- | | |
|-----------------------|---------------------------------|
| ___ Organization Team | ___ Promotion Team |
| ___ Design Team | ___ Economic Restructuring Team |

___ I would like to volunteer as needed for special projects and/or events

3) What kind of time commitment do you feel most comfortable with?

How often?

- ___ Once a Year
___ Once a Quarter
___ Once a Month

What time of the day?

- ___ Anytime!
___ Daytime!
___ Evening-time!

Return to Town Hall or by one of the following methods:

Email: clerk@lovettsvilleva.gov **Fax:** 540-822-5788 **Mail:** “We’re In!” P.O. Box 209; Lovettsville, VA 20180



Our 3 Main Objectives:

Retain existing businesses!

Recruit new businesses!

Grow our own businesses!

What are going to be doing?

- ❖ Developing our “Main Street” along East Broad Way
- ❖ Generating the spark that will attract local, regional and national companies
- ❖ Mentoring the small business community, including home-based companies
- ❖ Developing promotions, special events and marketing materials
- ❖ AND MORE!!!

Who can join?

- ❖ Anyone living in the 20180 zip-code is welcome to join this committee!
- ❖ This committee wants to promote & to support local businesses in the Lovettsville region
- ❖ But you don’t have to own a business to join...anyone who wants to improve the quality of business & tourism in Lovettsville is welcome!

What are the Leadership Positions?

- ❖ The Chair, Vice-Chair & the Team Leaders are positions appointed by the Mayor & Town Council
- ❖ Team Leaders will be responsible for attending majority of the meetings & for leading projects
- ❖ Each Leader manages a “team” that represents one of the four pillars of the Committee

What are the Volunteer Member Positions?

- ❖ Leaders NEED helpers!
- ❖ We need as many volunteers to jump IN the committee too!
- ❖ Volunteers can be involved for whatever amount TIME fits their schedule
- ❖ Volunteers can pick PROJECTS that compliment their skills or hobbies